

## MEDIA-SCAPE 2010

“The Years we Make Contact”,

20 years of Media-Scape, Exhibition and Symposium (dedicated Pierre Schaeffer\*)

### **Symposium and Screenings:**

6. - 7. October - Museum of Modern and Contemporary Art, Rijeka

9. October - Museum of Modern Art, Zagreb

### **Exhibition:**

8. October - 8. November - Croatian Artists Society (HDLU) in Zagreb

### **Lectures:**

8. October at Zagreb University: School of Architecture, Academy of Drama Art, Academy of Fine Arts and Music Academy

### **Curators and organizers:**

Ingeborg Fülepp and Heiko Daxl, Media in Motion - Zagreb/Berlin

[www.mediainmotion.de](http://www.mediainmotion.de)

### **In collaboration with:**

Jerica Zihelr, Director of the Museum of Modern and Contemporary Art in Rijeka [www.msu.hr](http://www.msu.hr)

Niksa Gligo, Professor at Zagreb University, Music Academy, member of the Croatian Academy of Sciences and Arts (HAZU), [http://info.hazu.hr/niksa\\_gligo\\_biografija](http://info.hazu.hr/niksa_gligo_biografija)

Seadeta Midzic, Music producer and theoretician

Bojan Baletic, Vice-Rector, Zagreb University, Professor at Zagreb University, School of Architecture

Branko Franceschi, Director, HDLU (Croatian Association of Artists) [www.hdlu.hr](http://www.hdlu.hr)

Snjeæana Pintaric, Director, Museum of Contemporary Art Zagreb [www.msu.hr](http://www.msu.hr)

### **Finacial Support**

The project will be partially supported by European Commission - X-OP Project 2009 - 2012 (experts operators)

HDLU (Croatian Artists Society) Zagreb, catalogue, invitations cards, exhibition's material costs, technical assistance

MSU (Museum of Modern Art) Zagreb, space, technique, personal, posters, invitation cards, promotion

MMSU (Museum of Modern and Contemporary) Rijeka, organization, space, technique, personal, posters, invitation cards, promotion

Expected are supports from Croatian and international ministries of culture and foreign affairs, cultural institutes, embassies, cities of Zagreb, Rijeka, Berlin and other institutions and sponsors

### **Program:**

Events consists of exhibition of video, computer and sound installations, photography, holography; performances, screenings and lectures

**Participants:** <http://www.mediamotion.de/media-scape2010/catalogue.pdf>

Darina Alster (CZ), Selda Asal (TR), Costantino Ciervo (I/D), Michel Chion (F), Simon Biggs (GB), Piet-Jan Blauw (NL), Marko Ciciliani (HR/NL), Heiko Daxl (D), Petar-Tomaz Dobrila (SI), Jaap de Jonge (NL), Dieter Jung (D), Karlheinz Essl (A), Andreas-Leo Findeisen (A), Alen Floricic (HR), Ivana Franke (HR), Darko Fritz (HR/NL), Ingeborg Fülepp (HR), Niksa Gligo (HR), John Grzinich (EE), Carl Michael von Hauswolf (S), Joanna Hoffmann (PL), Malcolm Le Grice (GB), Sanja Ivekovic (HR), Hans Peter Kuhn (D), Isse Karsten (FI), Zlatko Keser (HR) Marko Kosnik (SI), Ivan Marucic-KLIF (HR), Antal Lux (D), Tatjana Marusic (CH), Ivo Malec (HR/FR) Dalibor Martinis (HR), Enes Midzic (HR), Seadeta Midzic (HR), Robin Minard (CAN/D), Evelyn Mürsepp (EE), Tero Nauha (FI), Serra Ozhan (TR), Ivan Picelj (HR), Ulrich Polster (D), Nika Radic (HR/A), Don Ritter (CDN), Keith Rowe (GB), Christina Scherrer (D), Pavel Smetana (CZ), Goran Skofic (HR), Jan-Peter E. R. Sonntag (D), Wolfgang Spahn (A/D), Maren Strack (D), Michaela Strumberger (A), Yukihiro Taguchi (J), Daniel Teruggi (F), Tobias Trutwin (D), Branka Uzur (AU/HR), Gonçalo Leite Velho (PT)

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2010 "The Years we Make Contact"

20 years of Media-Scape, Exhibition, Screenings, Performances, Concerts Symposium (dedicated Pierre Schaeffer\*)

Media-Scape is as a set of exhibitions, performances, concerts, actions, film/video programs and symposia bringing together international and Croatian artists in the context of media art. Media-Scape is open to a dialogue between public, artists, curators and theoreticians.

It has always been the driving spindle and elixir of avant-garde art to condense intellectual trends, social developments and technical innovations into an up-to-date interpretation of reality. Media-Scape focuses critically on these developments, their pre-history and their future perspectives. The concept of current trends, historical passage and future visions are presented through exhibitions, performances, concerts, lectures, film and video screenings.

Media-Scape marks the necessity of a human-shaped media-landscape to present concepts, ideas and artistic reflections in the discipline of media art. Other than curators who are first writing concepts and then looking for the artists fitting into their ideas, Media-Scape looks first for the works of art and personalities who are searching for the new expressions of the media art language. In its exhibitions, Media-Scape aims to have a point of view on the arts, where the space and objects have a dialogue within itself. Media-Scape stays on the traditional paths of video installations as sculptures, as objects or as part of environment, of video-stage, performance act or concert of new music.

Held in reference to the historically pivotal Croatian important art movements such as EXAT 51 in the fifties, NT (Nove tendencije) in the sixties and symposia "Dialogue with the Machine" (Zagreb 1969) and "Television Today" (Zagreb 1972) and Music Biennale in Zagreb (since 1959) and in coalescence with the important contributory role Zagreb has made to the avant-garde of visual arts music.

Media-Scape was founded in Zagreb in May 1991 during the international CAD forum (symposium for architecture and design) by Heiko Daxl, Ingeborg Fülepp, Bojan Baletić and Malcolm Le Grice.

Media-artists and theoreticians came together for the first time to discuss the role of new media in their artistic work and the need for a continuing dialogue. Out of this came the idea of what is today called Media-Scape.

"During the 1990s, years of war and transition, the Croatian artistic production stagnated, with the exception of the continual tradition of video art. Given the right-wing (retrograde and traditionally bound) official cultural policy, the presentations of foreign media art became rare and the scarce work of Croatian media art was the product of individual enthusiasm without the support of institutions; it was mostly done abroad. The only people who continually exhibited media art were Media in Motion (Heiko Daxl and Ingeborg Fülepp), who have since 1991 been organizing Media-Scape - the annual exhibition and symposium on media art." (Darko Fritz "A brief overview of media art in Croatia "

Due to the war situation in Croatia, it took a year to organize the first Media-Scape. From 1993 to 1999 Media-Scape was held regularly every year in Zagreb but often on different locations.

In 2006 Together with Jerica Zihelr, art historian, director and curator of the Gallery RIGO and Museum Lapidarium and recently director of the Museum of Modern and Contemporary Art in Rijeka, and Nikša Gligo, member of the Croatian Academy of Sciences and Arts and professor at the Music Academy of Zagreb University, in the past one of the most prominent organizers in the best year of Music Biennale in Zagreb, decided to continue Media-Scape in a small but, rich with cultural history, city of Novigrad/Cittanova. The concept remained the same; only that Media-Scape became more oriented to the communication between participants and a local public. Nevertheless, as Media-Scape was organized on the end of touristic season, many other visitors came to see exhibition or attend to the symposia, performance or screenings.

\*Schaeffer is considered one of the most influential experimental, electroacoustic and subsequently electronic musicians, having been the first composer to utilize a number of contemporary recording and sampling techniques that are now used worldwide by nearly all record production companies. (from Wikipedia)

His almost unknown works on the interaction between sound and image will be presented in Media-Scape in a wider context.

Supporters and Sponsors 1993 - 2008

Croatian Cultural Institutions:

Academy of Drama Arts, Academy of Music, CAD Forum, Zagreb, CARNet - Croatian Academic Research Network, City of Zagreb, Croatian Society of Architects, Croatian Ministry of Culture, Croatian Ministry of Science, City of Novigrad / Cittanova, Regional Government of Istria, Turist Association Novigrad / Cittanova, Turist Association of Istria, Croatian Artists Society, Filмотека 16, Zagreb, Multimedia Centre in Zagreb, Museum of Contemporary Art in Zagreb, Museum Mimara in Zagreb, Open Society, Zagreb, School of Architecture, Society of Tourism, Soros Centre for Contemporary Art, Zagreb, Radio 101

Foreign Institutions:

Ars Electronica in Linz, Austria, Arts Council of Australia, Sydney, Art + Com Berlin, Germany, Austrian Cultural and Informative Centre in Zagreb, Croatia, Ministry for Education, Art and Sport, Vienna, Austria, Senat of the City of Berlin, Germany, British Council in Zagreb, Croatia, ZKM - Centre for Art and Media, Karlsruhe, Germany, CICV - Centre de Recherche Pierre Schaeffer Montbeliard Belfort, France, Cultural Ministry of Science and Culture Niedersachsen, Hannover, Germany, Royal Dutch Embassy in Zagreb, Croatia, European Media Art Festival Osnabrück, Germany, French Institute in Zagreb, Croatia, Ministry of Culture, Paris, France, Goethe Institute in Zagreb, Croatia, Goethe Institute in Munich, Germany, Soros Centre for Contemporary Art, Warsaw, Poland, ICC Tokyo, Japan, Japan Foundation, Tokyo, Infermental, International Video Magazine, Italian Cultural Centre in Zagreb, Croatia, media in motion Berlin, Germany, Mediamatic Amsterdam, Netherlands, Ministry of Foreign Affairs, Bonn, Germany, National Gallery Budapest, Hungary, University of Westminster in London, Great Britain, VAMP - Video Art Magazine Production Berlin, Germany, Video Award Marl, Germany, Videokunst Multimedia, Video Positive Liverpool, Great Britain, Film+Arch, Graz, Austria, Metafort, Aubervilliers, France, Akademie der Künste Berlin, Germany, Academy for Film and Television, Potsdam-Babelsberg, Germany, Canadian Embassy Zagreb

Sponsors:

Alma Print, Zagreb; ANIMAR, Zagreb; Apple Center NOVEL, Zagreb; Badel D.D., Zagreb; "Coca Cola, Zagreb; Croatia Liber, Zagreb; Delta Airlines; "DAMI" d.o.o. Rijeka; Filex Macintosh, Zagreb; G Team, Graditeljstvo, Cakovec; Hotel Astoria, Zagreb; Hotel Dubrovnik, Zagreb; Kafeterija "Katarina", Zagreb; IKOM Zagreb; Kutjevačka vina, Kutjevo; MI Jakopec, Zagreb; Milton Inc., Zagreb; Poduzeće za izradu svijeca - Mladen Siroka; Zagreb, Restoran Kvarner, Zagreb; Sitopapir, Zagreb; Ski Zicare Sljeme, Zagreb; Taverna, Zagreb; Turisticka zajednica Zagreb; ZET, Zagreb; 4th Dimension, Zagreb

Presse:

1993 Machiko Kusahara; 1994 Vjesnik 1995: Vijenac, Hrvatsko Slovo, Carnet 1996: Glas Istre, Nedjeljni vjesnik, Slobodna dalmacija, Novi list, Vecernji list, Vjesnik 30.Sept., Vjesnik 2 Okt.1997 Glas Slavonije, Nedjeljni vjesnik, Novi list, Primorsko-Goranski dnevnik, Slobodna Dalmacija, Vecernji list 19.11.,Vecernji list 20.11., Vecernji list 25.11., Vjesnik1998: Novi list1999: Vijenac; Novigrad 2006 Glas Istre, Glas Slavonije, Novi List 1. Sept., Novi List 5. Sept. 2007: Glas Istre 1. Sept., Glas Istre 2. Sept., Glas Istre 3. Sep., Novi List2008: Glas Istre 1. Sept., Glas Istre 3. Sept., 2006: Glas Istre, Glas Slavonije, Novi List 1. Sept., Novi List 5. Sept.; 2007: Glas Istre 1. Sept., Glas Istre 2. Sept., Glas Istre 3. Sep., Novi List; 2008: Glas Istre 1. Sept., Glas Istre 3. Sept.

Radio and Broadcast:

Different information and culture programs of Croatian Broadcast HRT (Hrvatska RadioTelevizija)  
"Deutschland Funk ", "Deutsche Welle"; Radio 101 and many others

Media-Scape - Participants Zagreb 1993-1999 and Novigrad 2005-2008

Ina Abuschenko-Matwejewaja, Anna Anders, Masami Akita, Zemira Alaibegovic, Miroslav Ambros-Kis, Friedrike Anders, Hanno Baethe, Bojan Baletic, Irit Batsry, Laszlo Beke, Maurice Benayoun, Eddie Berg, Ursula Berlot, Michael Bielicky, Simon Biggs, Iva-Matija Bitanga, Piet-Jan Blauw, David Blair, Simon Bogojevic-Narath, Martine Bour, Djanino Bozic, Tomislav Brajnovic, Noam Braslavsky, Thea Brejzek, Milan Bukovac, Egon Bunne, Peter Callas, Andy Cameron, Vlatko Ceric, Marko Ciciliani, Roberto Cimador, Gerard Couty, Martin Davorin-Jagodic, Heiko Daxl, Matija Debeljuh, Söke Dinkla, Stefan Dietrich, Peter Tomas Dobrila, Sanjin Dragojevic, Georg Eisenhut, Arthur Engelbert, Ivan Faktor, Dror Feiler, Alen Floricic, Branko Franceschi, Ivana Franke, Darko Fritz, Agnes Fuchs, Ingeborg Fülepp, Jaap de Jonge, Ladislav Galeta, Paul Garrin, Paul de Geetere, Niksa Gligo, Tomislav Gotovac, Sophie Greenfield, Malcolm Le Grice, Marina Griznic, Jean-Francois Guiton, Akiko Hada, Gusztav Hamos, Ross Harley, Kim Hi-Cheong, Christoph Hildebrand, Gavin Hodge, Joanna Hoffmann, Kurt Hofstetter, Wolfgang Höntzke, Kathy Rae Huffman, Erkki Huhtamo, Peter Hutter, Sanja Ivekovic, Hartmut Jahn, KP Ludwig John, Franz John, Klaus Jung, Stanko Juzbasic, Kain Karawahn, Lidia Karbowska, Susanne Kienbaum, Ivan Marusic Klif, Zeljko Kipke, Carol Ann Klonarides, Werner Klotz, Ryszard Kluszczynsky, Vladislav Knezevic, Judit Kopper, Neven Korda, Marko Kosnik, Richard Kriesche, Markus Krips, Sandra Krizic-Roban, Dubravko Kuhta, Andreja Kuluncic, Betina Kuntzsch, Machiko Kusahara, Rolf Külz-Mackenzie, Jawek Kwakman, Igor Kuduz, David Larcher, Kristina Leko, Walter Lenertz, Mladen Lucic, Natasa Lusetic, Antal Lux, Horst Markgraf, Correnti Magnetichi, Dalibor Martinis, Thomas Marquard, Davor Mezak, Seadetta Midzic, Mladen Milicevic, Robin Minard, Jonathan Moberly, Axel Möckel, Mona Mur, Dan Oki, Zakiah Omar, Vito Orazem, Ivan Pajic, Rotraut Pape, Irena Paulus, Jan Peacock, Magdalena Pederin, Davor Peros-Bonnot, Günther Petzold, Jochen Piepmeyer, Richard Philpott, Ivan Picelj, Ulrich Plank, Daniela Alina Plewe, Charlotte Pöchhacker, Nenad Prelog, Nenad Puhovski, Betram Quosdorf, Markus Ramershoven, Rivka Rinn, Don Ritter, Gilles Rolleston, Rob Rombout, Ilse Ruppert, Sabine Sanio, Michael Saup, Joachim Sauter, Bill Seaman, Keiko Sei, Jeffrey Shaw, Goran Skofic, Gunilla Sköld, Aina Smid, George Snow, Jan-Peter E.R. Sonntag, Andras Solyom, Elisabeth Son, Stelarc, Dejan Stifanic, Iva Stipetic, Michaela Strumberger, Angelika Thiekötter, Tatjana Tikulin, Hvorje Turkovic, Branka Uzur, Maria Vedder, Veit-Lup, Mirjana Vodopija, Lili Vogt, Lawrence Wallen, Eku Wand, Jeremy Welsh, Darko Zovko, Angela Zumpe